
Privacy Policy

1) Information on the collection of personal data and contact information of the person responsible

1.1 We are pleased that you visit our website and thank you for your interest. Below we inform you about the handling of your personal data when using our site. Personal information is here all the data that can identify you personally.

1.2 Responsible for data processing on this website in terms of the Data Protection Regulation (DSGVO) is PROVICELL GmbH, iron 1, 57482 Wenden, Germany, Tel .: +49 (0) 2762-9836 - 1800 Fax: +49 (0) 2762 - 9836 - 2800, email: info@provicell.com. The controller of personal data controller is the natural person or legal entity which alone or jointly with others determines the purposes and means of the processing of personal data.

1.3 This website uses an SSL or security reasons and to protect the transmission of personal data and other sensitive content (for example, orders or inquiries to the person responsible). TLS encryption. You can an encrypted connection to the string: see in your browser bar and the lock symbol "https: //".

2) data collection when visiting our site

In the merely informational use of our website, so if you do not register or otherwise provide us with information that we collect only (so-called. "Server logs") such data transmitted by your browser to our server. If you visit our website, we collect the following data that are technically necessary for us to show you the site:

- Our website visited
- date and time at the time of access
- amount of data sent in bytes
- Source / reference from which you came to the side
- Browser used
- Operating system
- used IP address (if applicable .: anonymously)

The processing is done in accordance with Art. 6, para. 1 lit. f DSGVO based on our legitimate interest in improving the stability and functionality of our website. A transfer or other use of the data does not take place. We reserve the right, however, to review the server logs subsequently should acknowledge concrete evidence of illegal use.

3) Cookies

To make visiting our website attractive and enable certain functions we use on different sides of cookies. These are small text files that are stored on your device. Some of the cookies we use are based on the end of the browser session, so after you close your browser, deleted (so-called. Session cookies). Other cookies remain on your device and allow us or our partner companies (third party cookies), the browser on your next visit to recognize (persistent cookies). Cookies are set, collect and process this particular in individual amounts of user information such as browser and location data and IP address

values. Persistent cookies are automatically deleted after a predetermined duration, which may differ depending on the cookie.

Some of the cookies are used to simplify the ordering process by storing settings (for example, note the contents of a virtual shopping cart for a later visit to the site). Provided by one of us implemented cookies and personal data are processed, the processing 6, paragraph 1 shall be in accordance with Art. 6 lit. b DSGVO either the execution of the contract or in accordance with Art. 6, para. 1 lit. f DSGVO to protect our legitimate interests in the best possible functionality of the website and a customer-friendly and effective design of the site visit.

We may work together with advertisers to help us to make our online content more interesting for you. To this end will be saved (third party cookies) for this case when you visit our website and cookies from partner companies on your hard drive. If we work together with aforementioned advertising partners, you will be informed individually and separately on the use of such cookies and the amount of information each collected within the following paragraphs.

Please note that you can set your browser so that you are informed about the use of cookies and decide individually about their acceptance or the acceptance of cookies for certain functions or exclude generally can. Each browser differs in the way he manages the cookie settings. This is described in the Help menu of any browser, which explains how you can change your cookie settings. These can be found for each browser at the following links:

Internet Explorer: <http://windows.microsoft.com/de-DE/windows-vista/Block-or-allow-cookies>

Firefox: <https://support.mozilla.org/de/kb/cookies-erlauben-und-ablehnen>

Chrome: <http://support.google.com/chrome/bin/answer.py?hl=de&hlrm=en&answer=95647>

Safari: https://support.apple.com/kb/ph21411?locale=de_DE

Opera: <http://help.opera.com/Windows/10.20/de/cookies.html>

Please note that if you do not accept cookies, the functionality of our site may be limited.

4) For

As part of the contact with us (for example, via the contact form or e-mail) personal data are collected. What data is collected in the case of a contact form, can be seen from the relevant contact form. This data is stored solely for the purpose of responding to your inquiry or to contact and the associated technical administration and used. The legal basis for the processing of the data is our legitimate interest in answering your request in accordance with Art. 6 para. 1 lit. f DSGVO. Seeks your contact to conclude a Treaty, it is an additional legal basis for the processing of Art. 6 para. 1 lit. b DSGVO. Your data will be deleted after final processing your request, this is the case, can be when seen from the circumstances that the affected issue has been settled and unless there are no legal retention requirements.

5) data processing in opening an account and for contract

According to Art. 6, para. 1 lit. b DSGVO, personal data continue to be collected and processed if you provide us to execute a contract or when opening an account. What data is collected, it can be seen from the respective input forms. A deletion of your account at any time and can through a message to the above-mentioned done address of the person responsible. We store and use the data you provide for contract execution. After completion of the contract or cancellation of your account your data will be locked with regard to tax and commercial law retention periods and erased after these periods, unless you have expressly

consented to further use of your data or a lawful further data using our site reserved was about which we inform below accordingly.

6) use of your data for direct marketing

6.1 subscribing to our e-mail newsletter

When you sign up to our e-mail newsletter, we will send you regular information about our services. Required information for the sending of the newsletter is completely your e-mail address. Requires disclosure of other possibly data is optional and is used to address you personally. For sending the newsletter, we use the so-called. Double opt-in method. This means that we will only send you an e-mail newsletter if you have explicitly confirmed to us that you agree to the sending of newsletters. We will send you a confirmation e-mail then with which you are asked to confirm by clicking on a corresponding link that you want to receive our newsletter in the future.

They 1 with the activation of the confirmation links give us your consent for the use of your personal data in accordance with Art. 6 para. Lit. a DSGVO. When registering for our newsletter, we save your from the Internet service provider (ISP) registered IP address and the date and time of the registration, in order to understand the possible misuse of your e-mail address at a later time. The information we collect when registering for the newsletter will only be used for purposes of promotional communication through the newsletter. You can unsubscribe at any time via the link provided in the newsletter or with the appropriate message to the aforementioned charge to the newsletter. After logoff your e-mail address will be immediately removed from our newsletter mailing list as far as you have expressly consented to further use of your data or we reserve a going beyond data use which is permitted by law and which we inform in this declaration.

6.2 Delivery of the e-mail newsletter to existing customers

If you have given us your e-mail address when purchasing goods or services available, we reserve the right to you regular offers for similar goods or services, such as the already purchased to send from our range via e-mail. For this, we must according to § 7 para. 3 UWG not obtain express permission from you. Data processing is performed so far solely on the basis of our legitimate interest in personalized direct mail in accordance with Art. 6 para. 1 lit. f DSGVO. Do you object to the use of your email address initially for this purpose, does not find a mail shipment instead on our part. You are entitled to object to the use of your email address to the aforementioned advertising purposes at any time with future effect by sending notice to the mentioned at the beginning of charge. For this fall for you only transmission costs for the base rates. Upon receipt of your objection to use your e-mail address is set immediately for advertising purposes.

6.3 newsletters via CleverReach

The shipment of our e-mail newsletter via the technical service CleverReach GmbH & Co. KG, Mühlenstr. 43, 26180 Rastede ("CleverReach"), in which we share your information provided in the Newsletter. This shall be done in accordance with Art. 6 para. 1 lit. f DSGVO and serves our legitimate interest in the use of advertising effective, safe and user-friendly newsletter system. The information you have entered for the purpose Newsletter reference data (for example, e-mail address) is stored on the servers of CleverReach in Germany and Ireland.

CleverReach uses this information for shipping and statistical evaluation of the newsletter on our behalf. For the evaluation, the emails sent include the so-called. Web beacons or

tracking pixels, which represent one-pixel image files that are stored on our website. So it can be determined whether a newsletter message opened and which links were clicked, if necessary. With the help of the so-called. Conversion tracking can also be analyzed whether a predefined action (for example, purchase a product on our website) is done by clicking on the link in the newsletter. In addition, technical information is collected (for example, time of access, IP address, browser type and operating system). The data are collected only a pseudonym and do not link me your other personal data, a direct personal is excluded. This data is used solely for statistical analysis of newsletter campaigns. The results of these analyzes can be used to better adapt future newsletters to the interests of the beneficiaries. If you wish to object to the data analysis for statistical analysis purposes, you must cancel the newsletter subscription.

We signed a contract processing agreement with CleverReach in which we commit the CleverReach to protect our customers and will not be passed to third parties.

For more information about data analysis CleverReach you can read here:

<https://www.cleverreach.com/de/funktionen/reporting-und-tracking/>

The privacy statement CleverReach can be viewed here:

<https://www.cleverreach.com/de/datenschutz/>.

7) data processing to process the order

7.1 In order to process your order we work together with the / the following service providers who assist us in whole or in part in the implementation of contracts concluded. certain personal data are transferred to these service providers in accordance with the following information.

The we collect personal data is passed as part of contract management in keeping with the delivery of transportation companies, to the extent necessary to deliver the goods. Your payment data is passed on as part of the payment process to the authorized credit institution, provided this is necessary for payment processing. Provided that payment service providers are used, we inform you about explicitly below. The legal basis for the transfer of data here is Art. 6 para. 1 lit. b DSGVO.

7.2 Use of payment service providers (payment service provider)

- Paypal

When paying via PayPal, credit card via PayPal, direct debit via PayPal or - if offered - "purchase on account" or "installment" via PayPal we give your payment information within the payment processing to PayPal (Europe) S.A.R.L. et Cie, S.C.A., 22-24 Boulevard Royal, L-2449 Luxembourg (hereinafter "PayPal"), further. The information shall be in accordance with Art. 6 para. 1 lit. b, and only insofar as this is required for payment processing DSGVO. PayPal reserves for the payment methods credit card via PayPal, direct debit via PayPal - before conducting a credit check "purchase on account" or "installment" via PayPal - if offered. For this, your payment information, if necessary, in accordance with Art. 6 para. 1 lit. f DSGVO passed based on the legitimate interest of PayPal determining your ability to pay to credit agencies. The result of the credit check with respect to the statistical probability of default used PayPal for the purpose of deciding on the deployment of the respective payment method. The credit report can include probability values (so-called. Score values). As far as score values included in the results of the credit report, these have their basis in a scientifically recognized mathematical-statistical methods. , Address data flows, among others, but not exclusively in the calculation of the score values. Other data protection

information, including to the used credit bureaus, please refer to the privacy policy of PayPal: <https://www.paypal.com/de/webapps/mpp/ua/privacy-full>

You can always object to the processing of your data by a message to PayPal. However, PayPal will possibly retain the right to process your personal data if this is necessary for contractual payments.

8) The use of social media: social plugins

8.1 Facebook plug-ins with two-click solution

so-called social which is operated by Facebook Inc., 1 Hacker Way, Menlo Park, CA 94025, USA ("Facebook") will be operated plugins ("Plugins") the social network Facebook used on our website.

To increase your privacy when you visit our website, which plugins are initially turned off by so-called "2-click" - integrated solution in the side. Disabled plugin you can see to it that these are highlighted in gray. This integration ensures that no connection with the Facebook servers is made when a page of our website which contains such plugins. Only when you activate the plugin and therefore pursuant to Art. 6 para. 1 lit. a DSGVO give your consent to the transmission of data, your browser makes a direct connection to the Facebook servers. The contents of each plugin is transmitted directly to your browser and integrated into the side. The plugin then transmits data (including your IP address) to Facebook. We makes no impact on the amount of data that Facebook with the help of plugins. To our knowledge, Facebook receives any case, information about which of our websites you have currently and previously called. By integrating the plugin Facebook receives also the information that your browser has accessed the corresponding page of our website, if you have a profile on Facebook or are not currently logged in. The information collected (including your IP address) is transmitted from your browser directly to a Facebook server in the USA and stored there. If you interact with the plugins, the corresponding information is also transmitted directly to a Facebook server and stored there. The information will also be published on Facebook and shown with your contacts.

You can save your consent at any time revoke by disabling the activated plugin by clicking again again. However, the withdrawal does not affect the data that have already been transferred to Facebook.

Facebook Inc., based in the US is certified for the us European Data Protection Convention "Privacy Shield", which ensures compliance with existing EU data protection.

The purpose and scope of data collection and the further processing and use of data by Facebook, and your rights and ways to protect your privacy, please see the privacy policies of Facebook: <http://www.facebook.com/policy.php>

8.2 Google+ plugins with 2-click solution

so-called Social the ("Google") is operated by Google LLC., 1600 Amphitheater Parkway, Mountain View, CA 94043, USA are plugins ("Plugins") the social network Google+ on our website used.

To increase your privacy when you visit our website, which plugins are initially turned off by so-called "2-click" - integrated solution in the side. Disabled plugin you can see to it that these are highlighted in gray. This integration ensures that no connection to the servers of Google+ is produced when a page of our website which contains such plugins yet. Only when you activate the plugin and therefore pursuant to Art. 6 para. 1 lit. a DSGVO give your consent to the transmission of data, your browser makes a direct connection to the servers

of Google+. The contents of each plugin is transmitted directly to your browser and integrated into the side. The plugin then transmits data (including your IP address) to Google+. We have no influence on the amount of data that rises Google+ using the plugins. To our knowledge, Google+ gets any case, information about which of our websites you have currently and previously called. By integrating the plugin Google+ receives the information even that your browser has accessed the corresponding page of our website, if you have a profile on Google+ or are not currently logged in. The information collected (including your IP address) is transmitted from your browser directly to a server of Google+ in the US and stored there. If you interact with the plugins, the corresponding information is also transmitted directly to a server of Google+ and stored there. The information will also be published on Google+ and displayed with your contacts.

You can save your consent at any time revoke by disabling the activated plugin by clicking again again. However, the withdrawal does not affect the data that have already been transferred to Google+.

Google LLC, based in the US is certified for the us European Data Protection Convention "Privacy Shield", which ensures compliance with existing EU data protection.

The purpose and scope of data collection and the further processing and use of data by Google as well as your rights and ways to protect your privacy, please see the privacy policies of Google: <https://www.google.com/intl/de/policies/privacy/>

9) Use of Social Media: Videos

Using YouTube videos

This website uses the Youtube embedding function for display and video playback offered by "Youtube" belonging to the Google LLC., 1600 Amphitheater Parkway, Mountain View, CA 94043 ("Google") belongs.

Here, the advanced data protection mode is used, which sets a storage of user information only when playing the / videos on the provider information in motion. Is playing embedded YouTube videos started, the provider "Youtube" uses cookies to gather information on user behavior. According to instructions of "Youtube" they serve, inter alia, to capture video statistics to improve the user experience and to prevent abusive practices. If you are logged in to Google, your data will be directly assigned to your account when you click on a video. If you do not wish to assign to your profile on YouTube, you must log out before activating the button. Google stores your data (even for non-logged in users) as user profiles and evaluates them. Such evaluation is carried out in particular according to Art. 6 para. 1 lit.f DSGVO based on the legitimate interests of Google on the display of personalized advertising, market research and / or customized design his website. You have a right to object against the formation of these user profiles, you must conform to exercise its on YouTube.

Regardless of a reproduction of the embedded video to connect to the Google Network "DoubleClick" is recorded for each call of this site, which may trigger further data processing operations without our influence.

Google LLC, based in the US is certified for the us European Data Protection Convention "Privacy Shield", which ensures compliance with existing EU data protection.

For more information about privacy at "YouTube" can be found in the privacy policy of the provider at: <https://www.google.de/intl/de/policies/privacy>

10) analytics services

Google (Universal) Analytics

- Google Analytics

This website uses Google Analytics, a web analytics service provided by Google LLC, 1600 Amphitheater Parkway, Mountain View, CA 94043, USA ("Google"). Google Analytics uses "Cookies", text files that are stored on your computer, to help analyze how users use the website. The information generated by the cookie about your use of this website (including the shortened IP address) is usually transmitted to a Google server in the USA and stored there.

This website uses Google Analytics exclusively with the extension "_anonymizeIp ()", which ensures anonymity of the IP address by reduction and exclude direct reference to people. By expanding your IP address will truncated within Member States of the European Union or other parties to the Agreement on the European Economic Area. Only in exceptional cases will the full IP address is transmitted to a Google server in the USA and shortened there. In these exceptional cases this processing 6, paragraph 1 shall be in accordance with Art.. Lit. f DSGVO based on our legitimate interest in the statistical analysis of user behavior to optimization and marketing purposes.

On our behalf Google will use this information to evaluate your use of the website, compiling reports on website activity and providing other with website and internet related services to us. The transmitted by your browser as part of Google Analytics IP address will not be merged with other Google data.

You may refuse the use of cookies by adjusting your browser software; however, we point out that you may not all features of this site will be fully, if appropriate, in this case use. You can also prevent the data generated by the cookie and related to your use of the website (incl. Your IP address) to Google and the processing of these data by Google, by downloading the browser plug-in available at the following link and install:

<http://tools.google.com/dlpage/gaoptout?hl=de>

Alternatively, the browser plug-in or within browsers on mobile devices, please click on this link to place an opt-out cookie, the detection by Google Analytics on this website are prevented in the future (this opt-out cookie only works in this browser, and only for this domain, you delete your cookies in this browser, you must click this link again): [Google Analytics disable](#)

Google LLC, based in the US is certified for the us European Data Protection Convention "Privacy Shield", which ensures compliance with existing EU data protection.

More information on using user data to Google Analytics, please see the privacy policy of Google: <https://support.google.com/analytics/answer/6004245?hl=de>

- Google Universal Analytics

This website uses Google Analytics, a web analytics service provided by Google LLC, 1600 Amphitheater Parkway, Mountain View, CA 94043, USA ("Google"). Google Analytics uses "Cookies", text files that are stored on your computer, to help analyze how users use the website. The information generated by the cookie about your use of this website (including the shortened IP address) is usually transmitted to a Google server in the USA and stored there.

This website uses Google Analytics exclusively with the extension "_anonymizeIp ()", which ensures anonymity of the IP address by reduction and exclude direct reference to people. By

expanding your IP address will be truncated within Member States of the European Union or other parties to the Agreement on the European Economic Area. Only in exceptional cases will the full IP address be transmitted to a Google server in the USA and shortened there. In these exceptional cases this processing 6, paragraph 1 shall be in accordance with Art. 6 lit. f DSGVO based on our legitimate interest in the statistical analysis of user behavior for optimization and marketing purposes.

On our behalf Google will use this information to evaluate your use of the website, compiling reports on website activity and providing other website and internet related services to us. The IP address transmitted by your browser as part of Google Analytics will not be merged with other Google data.

You may refuse the use of cookies by adjusting your browser software; however, we point out that you may not use all features of this site, if appropriate, in this case. You can also prevent the data generated by the cookie and related to your use of the website (incl. Your IP address) to Google and the processing of these data by Google, by downloading the browser plug-in available at the following link and installing it:

<http://tools.google.com/dlpage/gaoptout?hl=de>

Alternatively, the browser plug-in or within browsers on mobile devices, please click on this link to place an opt-out cookie, the detection by Google Analytics on this website is prevented in the future (this opt-out cookie only works in this browser, and only for this domain, you delete your cookies in this browser, you must click this link again): ` Google Analytics disable `

Google LLC, based in the US is certified for the US European Data Protection Convention "Privacy Shield", which ensures compliance with existing EU data protection.

This website uses Google Analytics also for cross-device analysis of visitor flows, which is performed by a user ID. You can in your account under "My Account", "personal information" disable cross-device analysis of your usage.

More information on using user data to Google Analytics, please see the privacy policy of Google: <https://support.google.com/analytics/answer/6004245?hl=de>

11) Tools and Miscellaneous

11.1 Google reCAPTCHA

On this website we use ("Google") and the reCAPTCHA feature of Google LLC, 1600 Amphitheater Parkway, Mountain View, CA 94043. This function is used primarily to distinguish whether an entry is made by a natural person or abusive done by machine and automated processing. The service includes the delivery of IP address and possibly other data required by Google for the service reCAPTCHA to Google and conducted pursuant to Art. 6 para. 1 lit. f DSGVO based on our legitimate interest in determining the individual will solemnly of activities on the Internet and the prevention of abuse and spam.

Google LLC, based in the US is certified for the US European Data Protection Convention "Privacy Shield", which ensures compliance with existing EU data protection.

You can find more information about Google reCAPTCHA and the privacy policy of Google for viewing at: <https://www.google.com/intl/de/policies/privacy/>

11.2 Google User comments (formerly Google Certified Dealer Program)

We work with Google LLC under the program "Google customer reviews" together, the provider is Google LLC., 1600 Amphitheater Parkway, Mountain View, CA 94043, USA (

"Google"). The program gives us the opportunity customer reviews of users obtain our website. Here you are asked for a shopping on our site if you want to participate in an e-mail survey of Google. If your consent. Under Article 6 para. 1 lit. a DSGVO issue, we submit your email address to Google. You will receive an email from Google customer reviews, where you are asked to evaluate the buying experience on our website. The statement by you vote is then combined with our other reviews and displayed in our logo from Google customer reviews and in our Merchant Center dashboard, also it is used for Google seller ratings.

You can revoke a message to the data controllers or to Google your consent at any time. Google LLC, based in the US is certified for the us European Data Protection Convention "Privacy Shield", which ensures compliance with existing EU data protection.

You can get more information at the following link Google Privacy in connection with the program Google Customer Reviews:

<https://support.google.com/merchants/answer/7188525?hl=de>

You can read at this link more information on privacy of Google seller ratings:

<https://support.google.com/adwords/answer/2375474>

11.3 Google Maps

On our website we use Google Maps (API) Google LLC., 1600 Amphitheater Parkway, Mountain View, CA 94043, USA ("Google"). Google Maps is a web service for displaying interactive (Agriculture) maps to display geographic information visually. About the use of this service you will receive our location and facilitates the possible directions.

Already when entering those bases in which is integrated the map of Google Maps, information about your use of our website (such as your IP address) is transmitted to Google server in the USA and stored there. This is done regardless of whether Google provides a user account that you are logged in, or if there is no user account exists. If you are logged in to Google, your data will be assigned to your account directly. If you do not wish to assign to your profile on Google, you must log out before activating the button. Google stores your data (even for non-logged in users) as user profiles and evaluates them. Such evaluation is carried out in particular according to Art. 6 para. 1 lit.f DSGVO based on the legitimate interests of Google on the display of personalized advertising, market research and / or customized design his website. You have a right to object to against the formation of these user profiles, you must conform to exercise its Google.

Google LLC, based in the US is certified for the us European Data Protection Convention "Privacy Shield", which ensures compliance with existing EU data protection.

If you do not agree with the future transfer of data to Google in connection with the use of Google Maps, it is also possible to disable the web service of Google Maps complete, by turning off JavaScript in your browser application. Google Maps and the map display on this website can then not be used.

The Google Terms of Service can be found at

<http://www.google.de/intl/de/policies/terms/regional.html>, additional Terms for Google Maps, see https://www.google.com/intl/de_US/help/terms_maps.html

Detailed information on data protection in connection with the use of Google Maps is available on the website of Google ("Google Privacy Policy"):

<http://www.google.de/intl/de/policies/privacy/>

11.4 Google Web Fonts

This site uses are provided for the uniform appearance of fonts so-called Web fonts by Google LLC., 1600 Amphitheater Parkway, Mountain View, CA 94043, USA ("Google"). When a page your browser the required Web Fonts loads in their browser cache to display text and fonts correctly.

the browser connection that you use to Google's servers must accept for this purpose. In this way, Google gained knowledge that through your IP address, our site was called. The use of Google Web Fonts done in the interests of uniform and appealing presentation of our online offers. This represents a legitimate interest within the meaning of Art. 6 para. 1 lit. f represents DSGVO. If your browser does not support web fonts, a default font is used by your computer.

Google LLC, based in the US is certified for the us European Data Protection Convention "Privacy Shield", which ensures compliance with existing EU data protection.

For more information about Google Web Fonts, see <https://developers.google.com/fonts/faq> and in the privacy policy of Google: <https://www.google.com/policies/privacy/>

12) Rights of the person concerned

12.1 The data protection guaranteed by existing legislation to you the person responsible with regard to the processing of personal data comprehensive data subjects' rights (information and intervention rights), which we inform below:

- Right to information in accordance with Article 15 DSGVO: They have in particular a right to information about your processed by us personal data processing purposes, the categories of personal data processed, the recipients or categories of recipients to whom your data has been disclosed or that. planned storage period or the criteria for determining the validity period, the existence of a right to correct, delete or restrict the processing object to the processing, complaint with a regulatory body, the source of your information if it were not collected by us from you, the existence of an automated decision-making, including profiling and possibly meaningful information about the involved logic and you scope in question and the desired impact of such processing, as well as your right to information, which guarantees in accordance with Art. 46 DSGVO if routed consist of your data to third countries;
- . - Right to adjustment pursuant to Article 16 DSGVO: You have a right to immediate correction of incorrect data concerning you and / or complete your data stored in our incomplete data;
- . - Right of cancellation pursuant to Article 17 DSGVO: You have the right to delete your personal data if the requirements of Article 17 para 1 to require DSGVO... However, this right does not exist in particular when the processing to exercise their right to freedom of expression and information, to fulfill a legal obligation, for reasons of public interest or for the establishment, exercise or defense of legal claims is required;
- . - the right to limitation of processing in accordance with Article 18 DSGVO: You have to ask for the restriction of the use of your personal data as long as the disputed you correct your data will be checked when you reject a deletion of your data due to improper data processing and instead the right restricting the processing of your data request, if you need your data for the establishment, exercise or defense of legal claims after we no longer need the information on the purpose of achieving or if you have filed an objection on the grounds of your particular situation, while not yet been determined whether our legitimate reasons predominate;

- . - right to information under Article 19 DSGVO: Made Do you have the right to rectification, erasure or restriction of processing in relation to the charge contends is committed to this, all the recipients to whom you have disclosed personal data, this correction or deletion of data inform or restriction of processing, unless this proves impossible or would involve disproportionate effort. You are entitled to the right to be informed of these recipients.
- . - The right to data portability under Article 20 DSGVO: You have to get in a structured, consistent and maschinenlesebaren format, the right to disclose your personal information that you have provided us, or delivery to another person responsible to require, to the extent technically feasible ;
- .. - Right to revocation of consent under Article 7 3 DSGVO: you always have to revoke for the future the right one once given consent to the processing of data. In case of cancellation we will delete the relevant data immediately, unless further processing can not be based on a legal basis for consent-free processing. By the withdrawal of consent the legality of up to the revocation occurred because of the consent process is not affected;
- . - The right to appeal under Article 77 DSGVO: If you are of the opinion that the processing of personal data concerning against the DSGVO contrary, you have - without prejudice to any otherwise administrative or legal proceedings, - the right to complain to a supervisory authority, particularly in the Member State of your location, your workplace or place of the alleged infringement.

12.2 RIGHT TO OBJECT

IF WE IN AN INTEREST CONSIDERATIONS YOUR PERSONAL DATA DUE TO OUR OVERRIDING INTEREST IN PROCESS, YOU HAVE THE RIGHT AT ANY TERM, FOR REASONS ARISING OUT OF THEIR SITUATION SHOWN AGAINST THE PROCESSING CONFLICT WITH EFFECT FOR THE FUTURE appeal.

MAKE THE RIGHT OF USE, WE STOP THE PROCESSING OF THE DATA DATA. A FINISHING REMAINS BUT RESERVED WHEN WE MANDATORY PROTECTION WORTHY CAUSES FOR PROCESSING MAY PROVE THEIR INTERESTS, FUNDAMENTAL RIGHTS AND LIBERTIES OF WEIGHING OR IF THE PROCESSING OF ENFORCEMENT, EXERCISE OR DEFENSE OF LEGAL CLAIMS SERVES. ARE YOUR PERSONAL DATA PROCESSED BY US TO DIRECT MAIL TO OPERATE HAVE THE RIGHT, AT ANY TIME AGAINST OPPOSITION TO THE PROCESSING OF PERSONAL DATA SUBJECT FINISHED FOR THE PURPOSES OF SUCH ADVERTISING appeal. YOU CAN OPPOSITION AS DESCRIBED ABOVE EXERCISE.

MAKE THE RIGHT OF USE, WE STOP THE PROCESSING OF THE DATA DATA DIRECT ADVERTISING PURPOSES.

13) the duration of storage of personal data

The duration of storage of personal data is determined based on the respective legal storage period (e.g., commercial and tax retention periods). After the deadline, the relevant data is routinely deleted if they are no longer to fulfill the contract or contract negotiations necessary and / or persists on our part no legitimate interest in the further storage.